



STRATEGIC PLANNING COMMITTEES

<u>COMMITTEE</u>	<u>MEMBER</u>	<u>KEY OBJECTIVES</u>
Leadership Committee (Accreditation / Strategic Planning / Administrative)	Ann Desch, Chair *Dan Anderson, Helena **John Balsam, MTIP Contractor Phil Belangie, Entrepreneur Chris Parson, Kalispell Rebecca Helvik, Billings Lori Gilliland, Lead Center	Prepares and deploys strategic plan, addresses organizational issues and accreditation standards
Public / Private Funding Committee	Dan Anderson, Chair Amita Patel, Missoula Ann Desch, Lead Center Rebecca Engum, Great Falls	1) Investigates Private Sector Funding to bolster network operations 2) Implements advocacy strategy for Legislative Session
Marketing/Communications	Rebecca Engum, Chair Rebecca Helvik, Billings Lorene Hintz, Wolf Point Chris Parsons, Kalispell Joe LaPlante, Havre Julie Jaksha, Butte	1) Communicates clear and consistent messages to stakeholders: develop, revise, implement marketing plan 2) Evaluates, develops, and recommends statewide client programs and training opportunities; 3) Evaluates and recommend credible statewide programs/partnerships for high value ROI
Structure Committee	Linda Twitchell, Chair Ann Desch, Lead Center Joe McClure, SBA District Director Rebecca Engum, Great Falls **John Balsam, MTIP Contractor Joe LaPlante, Havre Rebecca Helvik, Billings	Develops an organizational structure that aligns with resources available



Contracts Committee	Ann Desch, Chair Robert Much, SBA District Office Brett Doney, Great Falls Development Authority Linda Twitchell, Great Northern Development Corporation Amita Patel, Missoula	Develops Clear and Concise Expectations and Deliverables for 2011
Business Advisor Professional Development	Lorene Hintz, Chair Rebecca Helvik, Billings Rebecca Engum, Great Falls Joe LaPlante, Havre Julie Jaksha, Butte	Evaluates and recommends trainings, tools and products for professional development of business advisors

*One position will be held by the business advisor with the greatest longevity and/or most experience with the SBDC Program. This will rotate from year to year. An additional business advisor will provide continuity and provide input when the other position is not available.

**SBDC Advisory Council Board member

These committees will be permanent avenues for resolving network issues. The intent is that the committees function to provide support and feedback to the lead center and that key objectives are communicated and maintained over time despite staff changes. In this way, new business advisors can more readily integrate themselves into the SBDC network culture by orienting themselves to a narrower realm of issues and a smaller group of people, and hence be more proactive. This should foster a broader and deeper understanding of the operations and goals of the Montana SBDC Program. The SBDC State Director and Associate Director will be staff liaisons to all committees.

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Revised 8/29/2011